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FAMILY VIDEO ADDS 1000 JOBS TO NATIONAL ECONOMY IN LAST NINE MONTHS

The recent opening of an additional 125 stores has caused Illinois-based employer, Family Video, to add more than 1,000 jobs since July 2010. Now with 730 stores, spanning 19 states and steady growth continuing, additional opportunities for employment continue to offer hope for Americans in troubled economic times.

“With the announcements of national video rental chains Movie Gallery and Hollywood Video liquidations, and Blockbuster Video’s recent bankruptcy restructuring, we accelerated our growth model of bringing low cost, high service bricks and mortar movie and video game rental to more communities nationwide while adding jobs to the overall economy,” said Keith Hoogland, President of Family Video.

Hoogland notes, “The DVD and game rental industries are alive and well. We are still the largest privately owned rental chain in the nation, by far, and now the second largest overall.” Hoogland adds, “With the agreements reached this year by five major studios delaying release of DVDs for 28 days to vending machine and mail order companies like REDBOX and NETFLIX, Family Video has become one of the few places a customer can rent a movie on the day of its release.”

“We have never deviated from our model of high service and low cost entertainment while being an integral part of every community,” stated Hoogland. “Today, our New Releases nationwide still rent for under \$2.80 at every location, most of which can be kept for five days – that’s less than 60 cents per day. We also offer great values for families including hundreds of kids’ movies that rent-free every day - and thousands of DVDs that rent two for one dollar for five nights. Membership is free and easy. You don’t need a credit card to rent. We have so many specials, you would find it hard to make it out of our stores without getting something for free.”

“We appreciate our customers and feel strongly about giving back to the community,” said Hoogland. “For almost 30 years, we have had a tradition of donating and delivering turkeys or hams to less fortunate families over the holidays in each community. This year alone, we have helped almost 30,000 families. We also give more than 1 million free rentals to kids each June to reward them for getting good grades on their report cards.”

As Family Video continues to expand, management and other candidates should apply in-store or online at www.familyvideo.com. Entrepreneurs looking for lease space availability in Family Video Shopping Plazas should call Kelly at 847.904.9053.

In 1946 Clarence Hoogland started Midstates Appliance & Supply Company. In 1953, Clarence's son, Charlie Hoogland took over the company. In the 1970's Midstates got "stuck" with a large quantity of videos. Charlie's team got the idea to rent the videos, and in 1978 Family Video was founded. This was one of the very first video rental stores in the country. Charlie's son Keith became President in 1995.

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